Developing a Skilled Workforce: Making the Community College Connection

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Objectives

- California Community College Focus
- Workforce Development in the Community College
- College-Industry Connection
- Training Development & Delivery
- Funding Structure
- Community College Workforce Structure

Focus of the California Community College System

- Degree & Transfer
- Student Success
- Career Technical Education (CTE)
 - Credit-based Offerings
 - Noncredit-based Offerings

How Does Workforce Development Fit Into the College?

- Workforce Development Offices, or Continuing Education at the 4-year Institutions, develop educational and training programs designed to:
 - Upskill incumbent workers
 - Train people for work
 - Put people to work immediately upon completion

Fulfilling Industry Demand

Ready Now: have just the right skills

Ready Soon: need a little more training

Work Ready: 2 or 4 year degrees

Far From Ready:high school or less

Training & Job Readiness

- Accelerated CTE degree & certificate programs
- Apprenticeships
- Short-term CTE trainings
- Industry-recognized certifications
- Workforce Skills

Preparing a Skilled Workforce

- Work with industry representatives to do the following:
 - Build curriculum and training
 - Identify student eligibility requirements
 - Provide internships
 - Provide tours and serve as guest lecturers
 - Recruit qualified instructors/trainers

Making the College-Industry Connection

- Advisory Committees
 - All Career Technical Education programs have one
- Become a guest lecturer
- Host tours of your facility
- Contact Your Local Community College Workforce Development Director or CTE Division Dean
- It Is About Building Relationships

Funding Job Training

- Grants
- Contracts
- Employer-based Contracts
- Fee-based (Community or Continuing Education)
- Student Pay
- Leveraging Resources

Understanding the Community College Structure

- Processes & Timelines
- Doing What Matters framework
 - Regional Industry Priorities
 - State Sector Navigators
 - Regional "Deputy Sector Navigators" DSNs
- Colleges can develop and deliver training in any industry sector

Industry Sectors

- Advanced Manufacturing
- Transportation & Renewables
- AGWET
- Energy & Utilities
- Global Trade & Logistics
- Health
- o ICT
- Life Sciences/Biotech
- Retail/Hospitality/Tourism
- Small Business

Community College Locations

• For a listing of Community Colleges:

http://californiacommunitycolleges.cccco.edu/AlphaList.aspx

• For listings by industry sector:

http://doingwhatmatters.ccco.edu/Contact.aspx

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